



Formchain

- ✓ All-in-one solution for processing, storing and managing **online forms**
- ✓ **A.I.** and **blockchain**-driven
- ✓ Compliant with all of today's **privacy regulations**
- ✓ We make form data **trackable!**

Regular Forms have 4 Problems

Formchain solves 4 **data privacy problems** related to the processing and storage of online submitted form data, problems that affect both site-owners (businesses) *and* end-users (senders of forms).

1

By default, common forms **don't comply with most privacy regulations**

Formchain makes forms automatically and instantly compliant with all privacy regulations

2

Senders lose all sight, track and control over the data they submit over forms

Formchain solves this by utilizing the User-Data Track Record and making form data *trackable*

3

It is usually **unclear to the sender where his/her data will be stored, physically**

Formchain solves this by always storing the submitted data in the end-user's country of residence

4

Data submitted over forms most often **gets stored for an indefinite time**

Formchain solves this by applying an automatically triggered data lifespan to the stored form data

Formchain's Main Components



- **Used to Manage and Deploy Forms**

Used by businesses to connect existing forms to Formchain, or to create new forms using the Form Builder.

- **Provides Access to Form Data & Analytics**

A single dashboard provides access to all submitted form data (including analytics) from all forms of the business.

- **Covers Privacy Regulation Requirements**

Forms powered by Formchain comply to all privacy regulations related to form data (applies to Europe, USA, Canada and more).



- **Used by End-Users (senders) of Forms**

The End-User Dashboard is used by end-users to access (view) their submitted data, as well as to file *data deletion* requests.

- **Movements of Submitted Data are Tracked**

All movements of form data are logged in the so-called User-Data Track Record, accessible by the end-user.

- **Protection of Data Ownership**

In order to comply with existing and upcoming privacy regulations, end-users stay legal owner of submitted form data.

Formchain Business Model

- **End-User:** never pays anything
- **Site Owner:** pays a pre-paid fee (each form submission costs \$0.02); can own and hold \$FORM for discounts
- **Private & Public Investors:** earn (by *staking** \$FORM) a profit-share of product payments (and benefit from possible appreciation of the \$FORM token).

* Locking up funds for up to at least 3 months

Pre-paid top-up credit

The site owner buys pre-paid top-up credit (in amounts of USD \$10, \$25, \$50 or \$100, stored as \$FORM), so the system can deduct a USD \$0.02 fee each time one of the site owner's forms is filled out and submitted. When the site owner runs out of pre-paid credit, the credit is automatically topped up.

Staking \$FORM

\$FORM holders can stake (lock up) their tokens, offering them to the Formchain Network for the purpose of increasing value stability, network security and product sustainability. Staking \$FORM gives the holder the benefit of earning a share of the quarterly Product Sales Revenue.

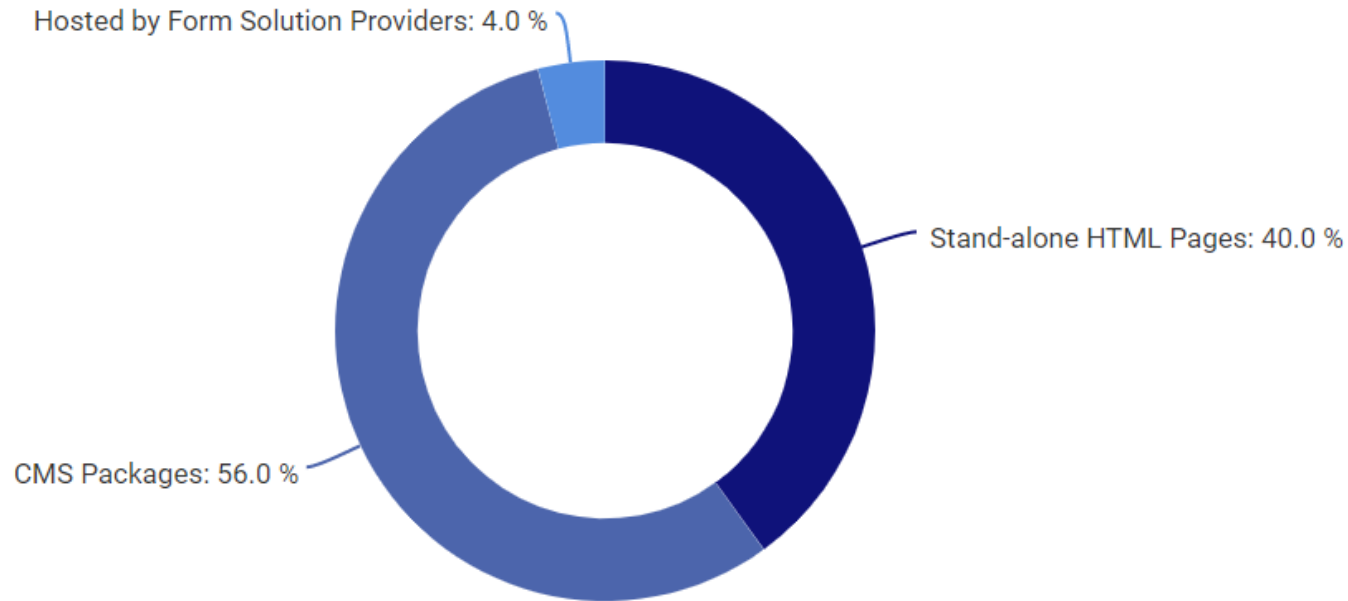
Product Sales Revenue

50% of the paid USD \$0.02 fee is distributed as profits over \$FORM stakers (20% over the PRIVATE Investors, 10% over all PUBLIC Investors and the remaining 30% over other beneficiaries), and 50% is transferred to the \$FORM Liquidity Pool for the purpose of adding stability to the \$FORM token's value.

Market

The market share of online forms is far from saturated. On the contrary, it's a largely uncharted territory with most of the market residing in an idle "sleeping" state.

A majority of online forms are deployed as a simple part of a CMS (Content Management System), while another major part is deployed as a stand-alone HTML page, not driven by any backend at all. None of these two solutions (by default) offer any sort of privacy-regulations compliancy, at all.



200 million
active websites

400 million
active forms

TAM

Total Addressable Market (TAM)

There are **200 million active websites** online.

On average, a website contains 2 forms.

Added up, that's a total of **400 million forms**.

The average form is submitted about 3 times per week:

$3 \times 52 \text{ weeks} = \mathbf{156 \text{ submissions per year per form}}$.

400,000,000 forms x average of 156 form submissions per year

62,400,000,000 form submissions, globally, p/y

Multiplied by \$0.02 (paid per single form submission)

\$1,248,000,000 TAM

SAM & SOM

Serviceable Addressable Market (SAM) & Serviceable Obtainable Market (SOM)

The estimations on this slide are based on the calculations and estimations on the previous slide.

Total SAM | \$49,920,000 + \$71,884,800

\$121,804,800 9,76% of TAM

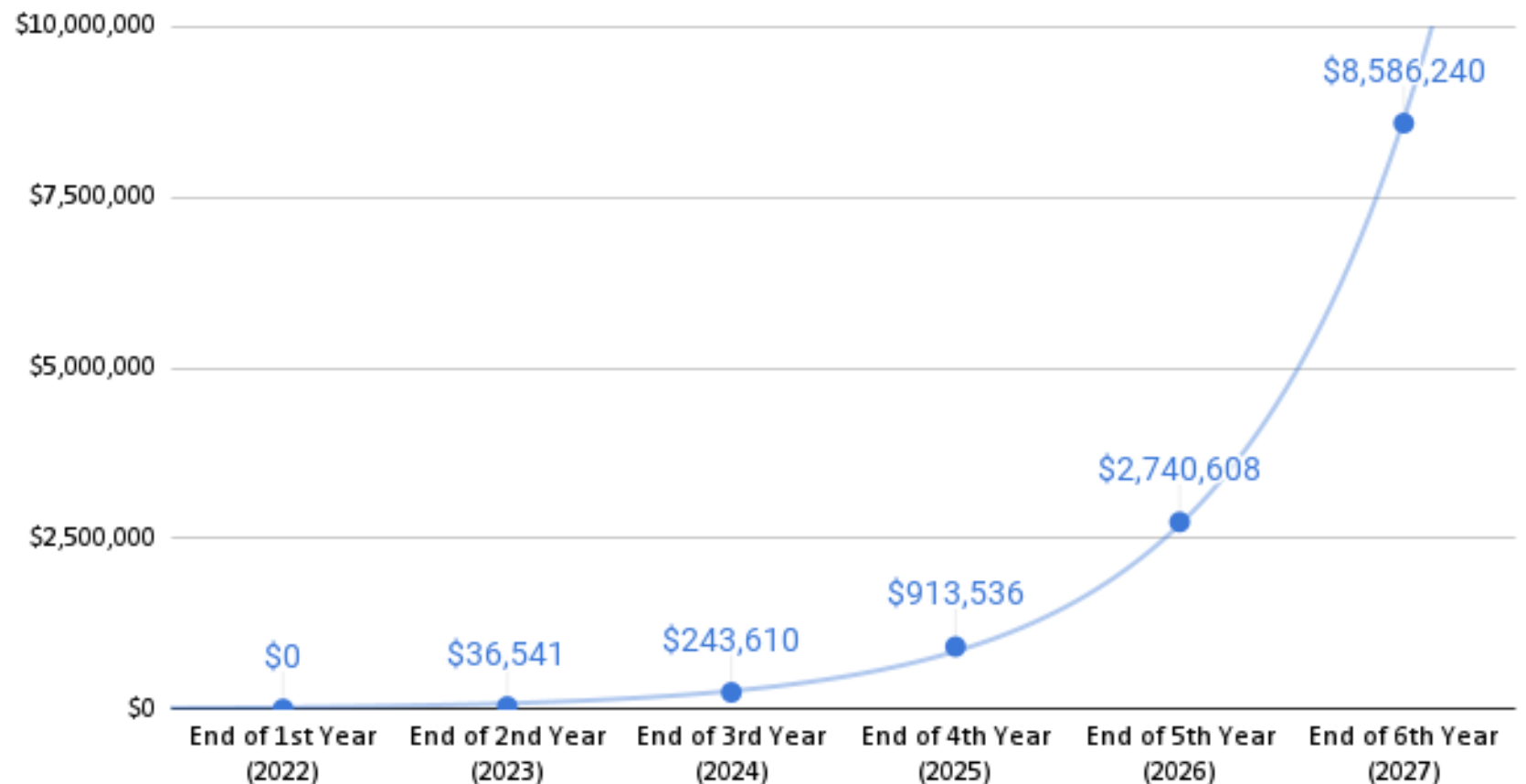
Total SOM | \$4,992,000 + \$3,594,240

\$8,586,240 7,05% of SAM

Expected Annual Sale Revenue based on SOM

This graph shows the total projected **Product Sale Revenue** as distributed over *all* initially released tokens (based on the SOM calculations).

*This graph does **not** include or represent any possible value appreciation of the \$FORM token over time.*



Investment needed for Phase 1 (Startup Phase)

A total of 9,000,000 \$FORM tokens will be sold during the private sale round at a price of **\$0.0220 USD** per token for a total of **\$198,000**.

Locking up / Vesting of private sale tokens:

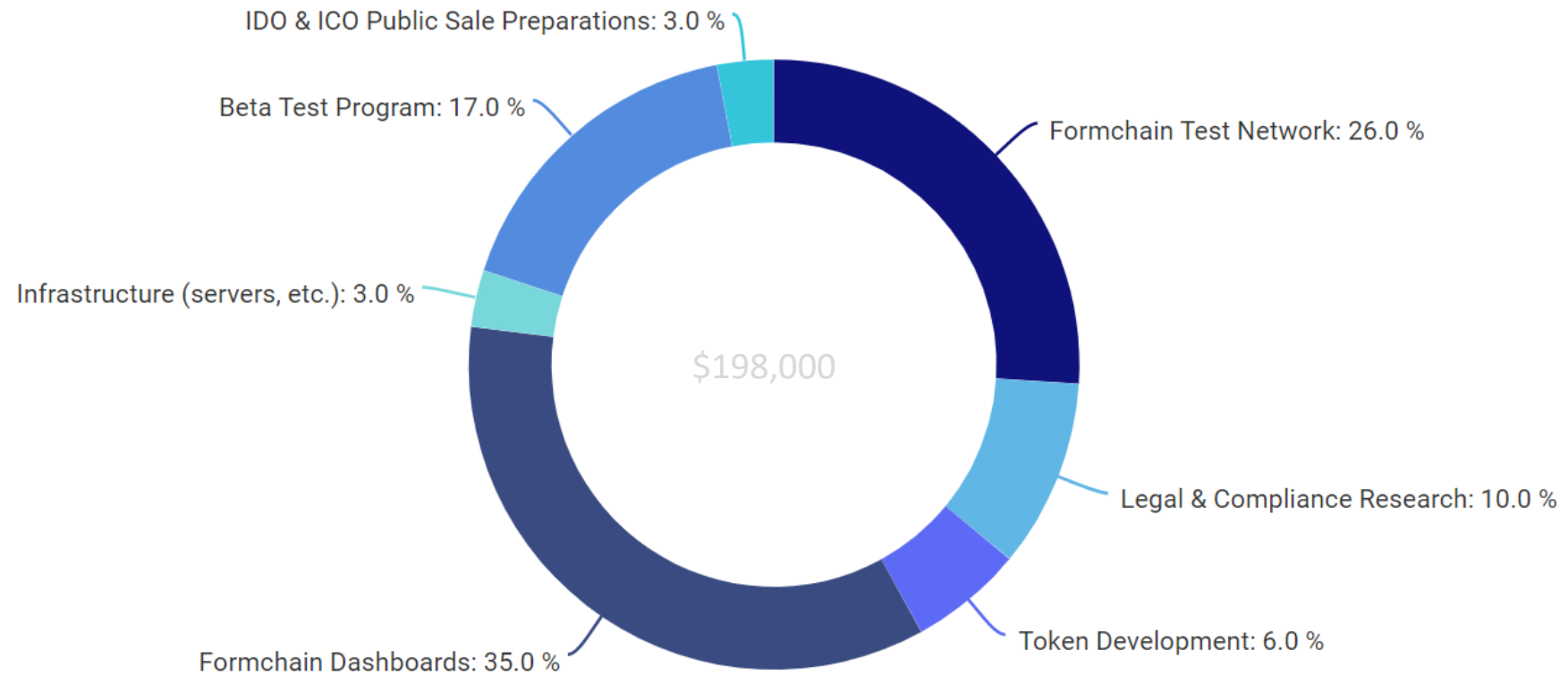
To secure the value stability of the \$FORM token, 25% of the tokens will instantly be released (unlocked) at the Token Generation Event (TGE); 75% will be locked up for a 6-months vesting period, followed by 6-Month linear release

\$198,000

There will be a single private sale round. The designated time window to raise the needed investment of \$198,000 runs from February to May 2022.

Use of Sale Proceeds

Private Sale proceeds are entirely spent on funding the startup costs (“Phase 1”).

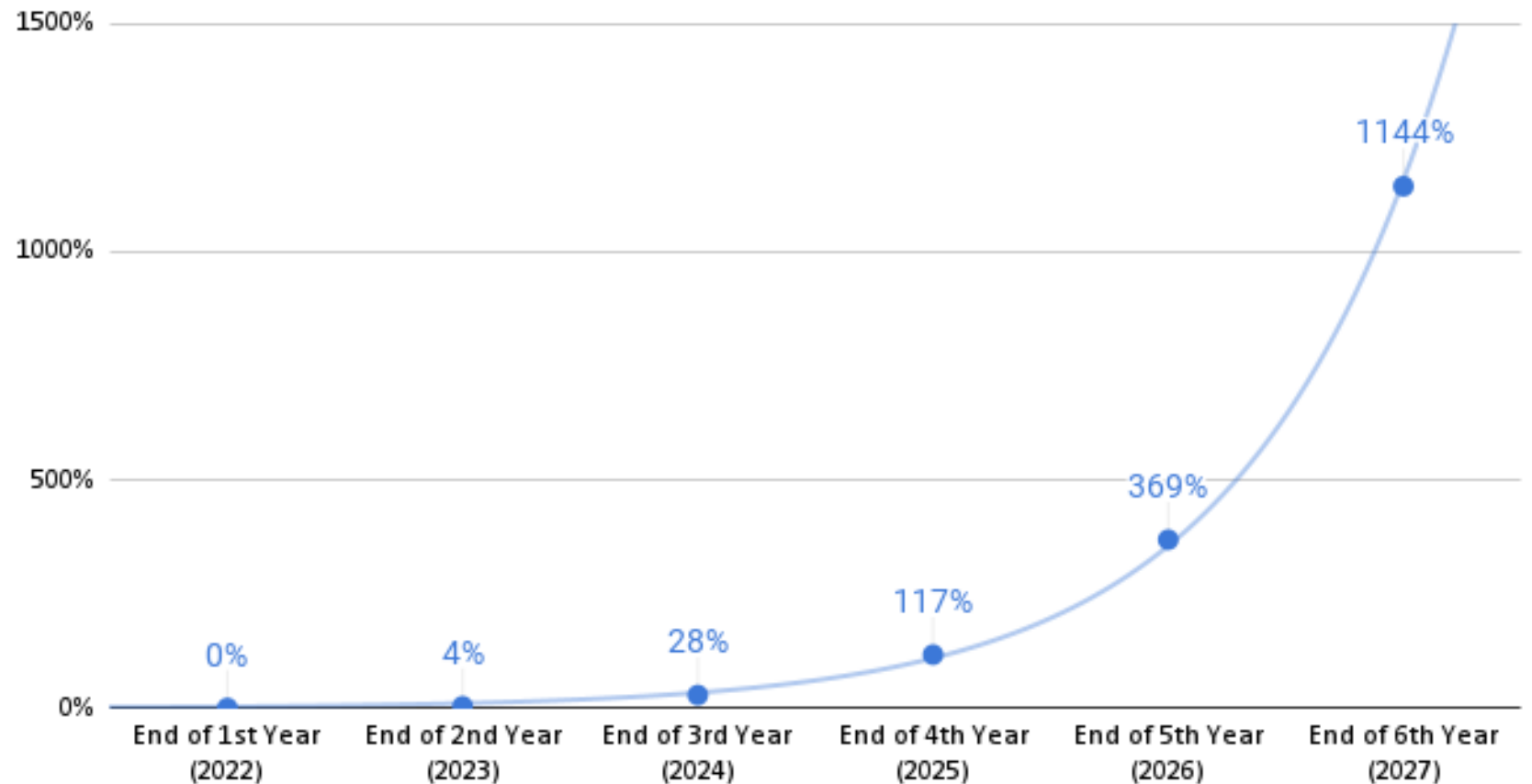


Private Investment Expected Rate of Return

20% of all initially released tokens will be allocated to Private Investors

This graph shows the projected, cumulative R.o.R. based on the **Product Sale Revenue** distributed over all tokens sold during the Private Sale Round (with a total initial value of \$198,000) and is based on the SOM estimates.

*This graph does **not** include or represent any possible value appreciation of the \$FORM token over time.*



The Team

Our team's main focus is to bring Formchain to complete maturity – to make it stand on its own feet, operating in a completely decentralized and democratic way – as of June 2025



Roel Krottje

Founder, Product Development,
Web3 Development



Vishrut Gajjar

Web3, Smart Contract & A.I.
Development



To be determined

Solana Smart
Contract Development



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Development



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